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THE IMPACT OF THE QUALITY OF LIFE, TOWARDS THE CREATION OF STANDARDS FOR ACCESS TO CULTURAL EVENTS

This paper aims to explore the impact of quality of life on the creation of standards for access to cultural events. Quality of life is an important aspect of improving individual and social well-being. Cultural events provide a platform for new experiences, personal development, and sustainable support of cultural identity. In our work, we will include an analysis of the quality of life and its importance for individual and social well-being. We will discuss standards of access to cultural events and their role in providing excellent experiences for participants. We will analyze how the quality of life affects the creation of demands and expectations of the participants of cultural events and how it affects the creation of high standards for these events. In addition, we will explore the challenges and advantages of implementing quality-of-life standards in cultural events. We will analyze successful cases of using quality-of-life standards in the organization and management of cultural events and identify ways in which quality-of-life monitoring and evaluation can improve cultural events in the future. Finally, this paper aims to present the interaction between the quality of life and the establishment of standards for access to cultural events. By including quality of life in this context, the experience of participants in cultural events can be improved and the importance of culture and art in social well-being and development can be deepened.

Keywords: *impact, quality, standard, culture*

Introduction

Cultural events are important targets for many people, attracting their attention and providing opportunities to experience, enjoy and interact with the art, culture, and traditions of a community. To ensure access and unforgettable experiences in cultural events, it is important to create high standards of quality of life.

Quality of life is a broad concept that includes how people live, how they enjoy their time, how they feel about themselves, and how they affect the society in which they live. It concerns individual well-being and the well-being of society as a whole and is essential to improving our lives and spirits.

The impact of the quality of life on the creation of standards for access to cultural events is an aspect that is of particular importance. A high quality of life leads people to have high experiential expectations of cultural events and feel a deep emotional connection to art and culture. High standards of quality of life involved in the organization and management of cultural events are necessary to ensure satisfying and fruitful experiences for participants.

In this paper, we will examine how the quality of life affects the creation of standards for access to cultural events. We will analyze the relationship between individual well-being and the experiential expectations of participants in cultural events. We will examine successful cases of implementing quality-of-life standards in the organization of cultural events and discuss the challenges and advantages that arise during this process.

Our work aims to bring a contribution to the understanding of the importance of the quality of life for the creation of high standards for access to cultural events. In this way, we can help improve the cultural experiences of participants and increase the influence of culture and art in shaping an improved and fruitful society.

Description of quality of life and its importance

The description of the quality of life and its importance are important concepts for understanding the well-being and development of individuals and societies. Quality of life refers to a broad spectrum of aspects of a person's life, including income, physical and mental health, social relationships, subjective feelings of satisfaction, goals, and personal fulfillment. It is a sign of well-being and gives value to human life beyond material factors. The importance of quality of life is closely related to the improvement of individual and social well-being. The authors aim to create a methodology suitable for understanding different aspects of young people's quality of life, including

physical and mental health, education, career, social relationships, and sense of purpose in life. Through an empirical study, they evaluate the impact of these aspects on the well-being and quality of life of young people (Tvaronavičienė et al., 2022). According to the authors, quality of life is a multi-dimensional concept that encompasses many aspects of an individual's life, including physical, emotional, social, and cognitive aspects. Quality of life is assessed based on the individual's subjective perception of health, well-being, and overall satisfaction. To understand the quality of life, it is important to measure the feelings of individuals regarding their energy level, the ability to realize personal goals, and to enjoy life in general.

The study also points to the importance of assessing the quality of life in the context of medical and health research. Through the quality of life assessment, the effects of medication and treatment changes on patients' lives and well-being can be understood. This includes assessing patients' subjective experiences of their health, the impact of disease on quality of life, and responses to treatment and health care.

The authors conclude that assessing quality of life is an important aspect of understanding the health and well-being of individuals (Haraldstad et al., 2019).

Studies have shown that a high quality of life affects all spheres of human life, including mental and physical health, work performance, personal relationships, and active participation in society. To better understand the importance of quality of life, it is necessary to use different methods to evaluate and measure the different aspects of life and to improve the factors that have an impact on the well-being and development of people. In this way, the quality of life becomes an objective for the whole society and public policies, creating more favorable environments and higher standards for all individuals. Quality of life is a broad concept that aims to improve the well-being and development of individuals in a society, focusing on the various aspects of life and the values and goals that make human life rich and worthwhile (Nussbaum & Sen, 1993).

Definition of quality of life and inclusion of different factors

Quality of life is a broad concept that refers to an individual's overall well-being and experience in various aspects of their life. A general definition of quality of life can include the material, emotional, social, and intellectual aspects of human life.

Quality of life is expressed in a personalized and subjective way, as each individual has his assessment of well-being and life satisfaction. However, some common factors affect the overall quality of life:

Physical health: A good state of health and a high level of physical energy have a positive impact on the quality of life. Several studies analyze

how meditation, as a practice of focusing attention and relaxation, has resulted in numerous benefits for physical health. Also meditation demonstrates to be effective in reducing symptoms of stress, anxiety, and tension, which can have a negative impact on physical health (Jamil et al., 2023).

Mental health: A good emotional and mental state is essential for quality of life. These include positive emotions, the ability to face challenges and pursue personal goals. Economic factors have an inherent influence on mental health, including the level of poverty, unemployment, working conditions, salary, and level of education. Poor economic conditions and deprivation of economic resources can contribute to increased stress, anxiety, and depression in individuals (Frank & McGuire, 2000).

Social relationships: A healthy and stable relationship with others, including family, friends, and community, has a significant impact on quality of life. Creating deep and satisfying social relationships contributes to feeling supported and connected to others. Social relationships, such as relationships with friends, family, co-workers, and community, are of great importance to the well-being and health of individuals. The authors identify that positive and supportive relationships have been associated with a number of health benefits, such as reduced stress, increased immune system resistance, improved mental and physical health, and a higher sense of general well-being (Tay, Tan, Diener, & Gonzalez, 2013).

Skills and personal development: A life rich in opportunities for personal and professional development, as well as the achievement of personal goals, contribute to the quality of life. The ability to create meaning and purpose in life affects the overall level of satisfaction.

Material conditions: Material factors, such as income, housing, and economic security, have an impact on the quality of life. Financial security and access to the resources needed to live a comfortable and fulfilling life are important to the well-being.

In conclusion, quality of life is a complex and subjective concept that encompasses many aspects of an individual's life. In assessing the quality of life, factors such as physical and mental health, social relationships, personal development, and material conditions are among the key elements that affect a person's well-being and life satisfaction.

Assessing the importance of quality of life in improving individual and social well-being and satisfaction

Evaluating the importance of quality of life in improving individual and social well-being and satisfaction is an issue deepened by social sciences and positive psychology. Quality of life refers to a range of different factors that have an impact on our overall level of well-being and satisfaction. These

factors include material aspects such as education, income, and housing conditions, as well as social aspects such as personal relationships, cooperation with others, and social support. Assessing the quality of life helps us understand that a high-quality life promotes individual well-being and satisfaction, while also influencing the societal level by creating more prosperous and sustainable societies. When assessing individual and societal quality of life and well-being, it is important to consider the context and experiences of individuals in childhood. Improving well-being and quality of life can not only be achieved through interventions at the adult level but also through support and prevention in the childhood phase. This would contribute to the creation of a more stable and improved society in terms of well-being and quality of life (Mosley-Johnson et al., 2019).

By focusing on the factors that affect the quality of life and creating the right environment for our personal and social development, measures and policies can be undertaken that improve lives and create a happier and more sustainable society. Quality of life is a broad and complex concept that includes aspects of an individual's physical, emotional, and social health, as well as a sense of well-being and satisfaction with life in general.

Standards for access to cultural events

Standards for access to cultural events are the criteria and guidelines that determine the way of organization, services, and experience of the participants in these events. These standards are essential to ensure a satisfying and safe experience for all participants, as well as to promote cultural diversity and encourage active public participation. According to the author, the standards for access to cultural events include several important aspects. To begin with, it is important that the event is open to all potential participants and provides opportunities for equal participation and inclusion of all age groups and different social groups. In addition, the event must provide accessible and high-quality experiences for participants. This includes the organization of artistic performances, exhibitions, interactive activities, and other forms of culture and art.

The study also notes the importance of providing detailed and transparent information about the event and its program. Participants should have sufficient information to make informed decisions about their participation and to create clear expectations of their experience. This includes information about the activities, the places visited the time of the organization, as well as the evaluation of the quality of the experience by previous participants (Sanetra-Szeliga, 2022).

Quality standards in access to cultural events include several important aspects. An important standard is clear and complete communication about the event, including important information on the program, location, time, and conditions of participation. Organizers must ensure that all information is accessible and understandable to all potential participants. The use of standards contributes to the integration and interoperability of cultural heritage information and resources, improving the use and access to this heritage by institutions, scientists, and the general public (Bearman, 1995).

2.1. Security as part of quality standards for access to cultural events

Security is an important part of quality standards for access to cultural events. In the organization of cultural events, the safety of the participants is a priority and must be fully and effectively guaranteed.

In the context of cultural events, security includes several important aspects. First, there must be a well-defined and implemented security plan that addresses potential hazards and emergencies. This plan includes identifying potential risks, designing preventive measures, organizing security personnel, and coordinating with public security authorities.

Another important aspect is physical and environmental security at the event site. This includes the control of entrances and exits, the monitoring of internal and external spaces, the security of the stages and the infrastructure, as well as the guarantee of safe conditions for the participants in the event.

The organizers must provide the necessary facilities and infrastructure to guarantee the safety of the participants and take measures to prevent possible incidents. For example, ensuring that necessary measures are taken for emergencies, such as medical services and safe evacuation when necessary. This may include the use of common languages, translations, interpretations, or the organization of special quality activities for different interest groups. The organization of these events requires extensive coordination between security institutions, organizers, intelligence agencies, and many other actors involved (Whelan, 2014).

2.2. Defining standards for access and participation in cultural events

Setting standards for access and participation in cultural events is an important process to ensure a quality and engaging experience for participants. These standards are established to encourage broad participation and to ensure a safe and appropriate environment for all who participate.

An important aspect in determining standards for access and participation is the physical space and organization of the event venue. This includes criteria for accessibility for people with disabilities or special needs, the security of entrances and exits, and the organization of indoor and outdoor spaces to meet the needs of participants.

Also, the standards for access and participation in cultural events include aspects of communication and information. This includes complete and clear information about the event, schedule, rules, and safety instructions, as well as ways to report emergencies or ask for help. Guidelines for measuring cultural participation according to the author Morrone, are an important resource for understanding and evaluating the participation of individuals in cultural activities (Morrone, 2006).

The influence of the quality of life on the creation of standards for access to cultural events

The impact of quality of life on the establishment of standards for access to cultural events is an important issue to ensure the participation and inclusion of all individuals in these events. Quality of life, as determined by factors such as physical and mental health, education level, income level, social and emotional aspects, and many others, has a direct impact on the ability and willingness of individuals to participate in events. cultural.

When standards for access to cultural events are based on quality of life, they reflect the needs and interests of all individuals in society. This includes taking steps to ensure that cultural events are accessible and suitable for all, considering the diversity of needs and different quality of life constraints.

Standards for access to cultural events may include several aspects of quality of life. For example, the physical infrastructure of the venue, such as public transport, buildings, and public spaces, should be suitable and accessible for people with disabilities or special needs. Safety and supervision during cultural events are also important issues, to ensure that all participants feel safe and satisfied during their time at the event. The need to consider the cultural context in assessing the quality of life. The tools and methodologies used to assess the quality of life should be appropriate and approach sensitive to the cultural context and the perceptions of individuals in this context. The meaning of quality of life and its standards should reflect the cultural values and priorities of society and be acceptable and valuable to individuals within that culture (Kuyken, Orley, Hudelson, & Sartorius, 1994).

Also, in creating standards for access to cultural events, it is important to consider and include the opinions and input of different age groups, diffe-

rent cultural and ethnic communities, and individuals with different experiences. This enhances the experience and sense of inclusion of all individuals in cultural events and promotes an open, equal, and united society.

3.1. Analysis of the impact of the quality of life on the demands and expectations of the participants of cultural events

Such analysis focuses on the relationship between quality of life and participation in cultural events, exploring how the influence of quality of life factors such as physical and mental health, social relationships, education, leisure, and personal satisfaction influence individuals' motivation and expectations. to participate in cultural events.

Through the analysis of the impact of the quality of life on the demands and expectations of the participants of cultural events, the factors that influence the level of engagement and involvement of individuals in culture and cultural events can be identified. This analysis can help design appropriate strategies to improve access and participation in cultural events, ensuring that they are of high quality and appropriate to the needs of individuals. Help and support from family, friends, and community have a positive impact on individuals' overall sense of well-being and social adjustment (Ke, Liu, & Li, 2010).

3.2. Discussing the importance of improving the quality of life for creating high standards for cultural events

Improving the quality of life is a key aspect of creating high standards for cultural events. In these events, the goal is to provide an unforgettable experience for the participants by influencing their well-being and satisfaction. Quality of life is a combination of various factors, such as physical and mental health, social relationships, education, leisure, and personal satisfaction. Meanwhile, cultural events can have a profound impact on these aspects of quality of life.

If cultural events provide a safe and protected environment for participants, they can positively influence the mental and emotional health of individuals. Also, the organization of cultural activities that encourage social relations and cooperation, contribute to strengthening ties between people and community building. Another important aspect is the diverse and equal involvement of individuals in cultural events. High standards for access and participation, including for marginalized groups, promote a sense of inclusion and respect for cultural diversity. Perceptions and evaluations of quality of

life may differ in different ways in different cultures. In some cultures, factors such as material success and professional advancement may be part of a good quality of life, while in other cultures, social aspects, family harmony, and emotional connections may be more important in assessing the quality of life (Hofstede, 1984). In this context, improving the quality of life and creating high standards for cultural events are interrelated. By incorporating quality-of-life factors into event planning and organization, organizers can ensure a richer and more complete experience for attendees.

The importance of monitoring and assessing the quality of life in cultural events

The importance of monitoring and evaluating the quality of life in cultural events, especially in the context of sustainable tourism development. According to the authors, monitoring and evaluating the quality of life is essential to understand the impact of cultural events on the local community and to support the development of sustainable tourism.

In their study, the authors noted that cultural events, including cultural tourism, can have a significant impact on the quality of life of the local community. Quality of life monitoring allows local communities to assess the impact of cultural events and identify issues and challenges they may face. Through monitoring, the change in the community's sense of commitment to their country, the quality of the living environment, the level of services and infrastructure, and the impact of tourism on the social and cultural ties of the community can be assessed.

Quality of life assessment is an important tool to measure the effects of cultural events on individual and societal well-being and satisfaction. By assessing the quality of life of the local community, one can understand how appropriate the event is for their needs and expectations. This includes assessing participants' feelings of cultural identity, experience of culture and art, impact on the local economy, and general feelings of well-being and satisfaction resulting from participation in cultural events (Eslami et al., 2019).

Monitoring and evaluating the quality of life helps to track the progress and improvement of cultural events. Through the data collected and the analysis performed, the organizers can evaluate the results of the event and identify areas of progress. This enables the organizers to take appropriate measures to increase the quality of the event and provide a better experience for participants in future events. In addition to identifying potential issues, monitoring and assessing quality of life helps to understand the needs and expectations of participants. Through questionnaires, interviews, and other re-

cordings of participant feedback, organizers can get more detailed information about their experience and better understand what is working and what can be improved at the event. This helps to create high-quality standards and meet the expectations of the participants.

The quality of life monitoring system helps to collect various data related to the quality of life of the residents. This includes data on the quality of the environment, health, education, culture, and other aspects of life that are important to the general well-being of citizens. Using different methodologies, such as questionnaires, interviews, and data analysis, the monitoring system provides important information to understand changes and developments in the quality of life of the residents (Santos & Martins, 2013).

- Identification of methods and instruments for monitoring and evaluating the quality of life in cultural events

According to the authors, the identification of methods and instruments for monitoring and evaluating the quality of life in cultural events is of particular importance to ensure a complete and accurate compilation of data. They conduct a systematic review of reviews to identify methods and instruments used in measuring the quality of life of the people who are living with HIV,, and this can also be applied in the context of cultural events.

Their study includes the analysis of a number of other studies that have sought to measure the quality of life of individuals affected by HIV, and they identify a wide range of methods and instruments that have been used for this purpose. These include tailored quality-of-life questionnaires, interviews, qualitative reviews, quality-of-life rating scales, and other data collection methods.

The truth is that in the authors' study, the instruments and methods identified are used to assess the quality of life in the context of HIV, but they can also be applied to cultural events. Questionnaires, interviews, and qualitative surveys can be suitable tools to measure the experience and satisfaction of participants in cultural events. While the quality of life standards scales can be useful instruments to assess specific aspects of quality of life that are important in this context.

Through the use of the mentioned methods and instruments, the organizers of cultural events can collect important data to assess the quality of life of the participants and take measures to improve it. This will help to create better and more appropriate events that meet the expectations and requirements of the participants, contributing to a better and more satisfying experience for all (Cooper et al., 2017).

- Assessment of the impact of quality of life and standards for access to cultural events in the development of society and culture

Assessing the impact of the quality of life and standards for access to cultural events in the development of society and culture is of great importance. Cultural events have the potential to contribute to the improvement of individual and social well-being and satisfaction. They can provide an unforgettable event environment, creative experiences, cross-sector collaboration, and broad public participation.

In this context, the quality of life and standards for access to cultural events have a profound impact on the development of society and culture. Quality of good life is essential to ensure a suitable and satisfying experience for participants in cultural events. This assessment affects the increase in the level of participation, engagement, and commitment of the public.

Standards for access to cultural events are also important to ensure an equal and fair experience for all participants. These standards include physical accessibility, inclusion of diverse communities, and respect for cultural diversity. A genuine and equal approach to cultural events improves social cooperation, dialogue, and intercultural tolerance.

In addition to the impact on the development of society and culture, the evaluation of the quality of life and the standards for access to cultural events also have positive effects on the economy and cultural tourism. High-quality cultural events attract foreign visitors, increase the attractiveness of a destination and contribute to the development of the tourism industry.

The authors examine that cultural events have the potential to profoundly affect the quality of life of individuals and their communities. Through participation in cultural events, individuals benefit from exciting, inspiring, and educational experiences that contribute to improving their well-being. At the same time, cultural events influence the formation of cultural identity and increase awareness of cultural heritage and values.

The authors also emphasize that assessing the impact of the quality of life and standards for access to cultural events is essential for the development of society and culture. A careful assessment of these aspects allows the identification of challenges and opportunities for the improvement of cultural events. By monitoring and evaluating the quality of life, human service organizers and practitioners can identify what activities are most appropriate to improve the experience of participants (Schalock, Verdugo, & Braddock, 2002).

In conclusion, the assessment of the impact on the quality of good life and standards for access to cultural events is important to guarantee good and satisfying experiences for participants. This assessment affects the development of society and culture, promoting social cooperation, cultural diversity, and economy.

Conclusion

The impact of quality of life on the establishment of standards for access to cultural events is essential to ensure an appropriate, satisfactory, and equitable experience for participants. Quality of good life is a multidimensional concept that includes aspects of the physical, emotional, social, and cultural well-being of individuals. Through monitoring and evaluating the quality of life, organizers of cultural events have the opportunity to identify and improve aspects that affect the experience of participants.

Standards for access to cultural events are an important tool to guarantee equal and fair treatment for all participants. These standards include appropriate physical access, inclusion of diverse communities, and respect for cultural diversity. Through the use of quality standards, organizers can ensure a safe and suitable environment for all participants, thus increasing their level of participation and engagement.

The impact of the quality of good life on the creation of standards for access to cultural events promotes the development of society and culture. High-quality cultural events have the potential to raise awareness of cultural heritage, promote social cooperation and increase the level of satisfaction and well-being of participants. These events contribute to the development of cultural tourism and the creation of new opportunities for employment and economic growth.

To improve the quality of cultural events, it is important to assess the impact of the quality of life and to create a sustainable dialogue with the participants. Through this assessment and active engagement of participants, their experience can be improved and high standards for access to cultural events can be created.

In conclusion, the influence of quality of life in creating standards for access to cultural events is important to ensure an appropriate, equal, and satisfying experience for participants. By using quality standards and assessing the impact of quality of life, the development of society and culture can be improved, contributing to increased well-being and improving the quality of cultural events.

Recommendations

Based on the impact of the quality of good life on the creation of standards for access to cultural events, we can give the following recommendations:

Incorporate the perspective of participants: Ensure that the process of creating standards for access to cultural events is inclusive and open to the input and perspective of participants.

Ensure equal and appropriate access: Standards for access to cultural events should include criteria for ensuring equal and appropriate access for all participants. Consider physical infrastructure, transportation, communication, and any other aspect that may affect participant access.

Promote cultural diversity: Take steps to encourage the participation of culturally diverse communities in cultural events. Ensure that programs and activities reflect and respect the cultural diversity of participants.

Assess into the quality of attendee experience: Use appropriate methods and instruments to monitor and assess into the quality of attendee experience at cultural events. These assessments may include surveys, focus groups, and interviews to get their input and identify areas for improvement.

Improve communication and information: Ensure that participants have sufficient access to information about cultural events, including schedule, location, activities, etc. Clear and appropriate communication helps create a positive experience for participants.

Develop sustainable collaborations: Promote collaboration with other organizations and institutions involved in the organization of cultural events to guarantee high-quality standards. This includes good communication and coordination with local authorities, civil society organizations, and the private sector.

Monitor and improve standards: Establish a consistent monitoring system to assess the effectiveness of standards and identify areas that need improvement. Based on monitoring results, change and improve quality standards to ensure an improved experience for participants.

These recommendations help to increase the quality of cultural events and ensure that the standards for their approach are in line with the expectations and needs of participants, creating a satisfying and rich cultural experience for all who participate.

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UTICAJ KVALITETA ŽIVOTA NA STVARANJE STANDARDA ZA PRISTUP KULTURNIM DOGAĐAJIMA

Ovaj rad ima za cilj da istraži uticaj kvaliteta života na kreiranje standarda za pristup kulturnim događajima. Kvalitet života je važan aspekt poboljšanja individualnog i društvenog blagostanja. Kulturni događaji pružaju platformu za nova iskustva, lični razvoj i održivu podršku kulturnom identitetu. U ovaj rad ćemo uključiti analizu kvaliteta života i njegovog značaja za individualno i društveno blagostanje. Razgovaraćemo o standardima pristupa kulturnim događajima i njihovoj ulozi u pružanju odličnih iskustava za učesnike. Analiziraćemo kako kvalitet života utiče na kreiranje zahteva i očekivanja učesnika kulturnih dešavanja i kako utiče na stvaranje visokih standarda ovih događaja. Osim toga, istražiti ćemo izazove i prednosti implementacije standarda kvaliteta života u kulturnim događajima. Analiziraćemo uspešne slučajeve korišćenja standarda kvaliteta života u organizaciji i upravljanju kulturnim događajima i identifikovati načine na koje praćenje i evaluacija kvaliteta života može unaprediti kulturna dešavanja u budućnosti. Konačno, ovaj rad ima za cilj da prikaže interakciju između kvaliteta života i uspostavljanja standarda pristupa kulturnim događajima. Uključivanjem kvaliteta života u ovaj kontekst može se unaprijediti iskustvo učesnika u kulturnim događajima i produbiti značaj kulture i umjetnosti u društvenom blagostanju i razvoju.

Ključne riječi: *uticaj, kvalitet, standard, kultura*